



119 South Street, Lewes, East Sussex, BN7 2BU  
web: [www.lewesoctoberfeast.com](http://www.lewesoctoberfeast.com) | e: [info@lewesoctoberfeast.com](mailto:info@lewesoctoberfeast.com)

Hello again!

Following the success of last year's OctoberFeast, Lewes' First Food & Drink Festival, we're busy planning another 10 days of great events for 2011.

OctoberFeast 2011 will take place between Friday 30<sup>th</sup> September – Saturday 9<sup>th</sup> October, and we're asking everyone in and around the town to dive in and make it a festival to remember. We're dedicated to promoting our excellent local food and drink related businesses during this most fruitful of harvest seasons, and remind people just what excellent quality produce East Sussex has to offer!

Businesses who took part last year were delighted with the outcome – Lewes embraced its newest festival and most of our events sold out. The programme was typical of the sort of creative diversity you'd expect to find in Lewes:

- two fantastic new productions from Paddock Productions at Bill's and Harvey's Depot,
- beer-writer Pete Brown sharing his love of IPA at The Snowdrop Inn,
- Hog Roast at the Buttercup Cafe,
- food-related films put on by the Film Club at All Saint's,
- a food special at the Lewes Arms Poetry Night and much more ...

for a reminder of the 2010 programme go to [www.lewesoctoberfeast.com/events-2010](http://www.lewesoctoberfeast.com/events-2010). Last year's events were promoted by our accompanying website ([www.lewesoctoberfeast.com](http://www.lewesoctoberfeast.com)), Twitter, Facebook, fliers, posters and an excellent programme brochure (produced and distributed by Viva Lewes). We are a non-profit festival, but we obviously need a source of revenue to continue to promote the Festival as much as we can, and with that in mind we have set a fee scale for potential participants as follows:

- £10 registration fee (an initial payment for participants who would like to be included in the event planning)
- £20 for a mini listing (the basics about your event will be included in the print brochure and on the website: date, time, venue)
- £50 for a full listing (your event will be included in the print brochure, along with accompanying information and content around your event, a small advert for your event will be put on the website homepage, your event will be featured in ongoing publicity pieces.



The deadline for event submission is Friday 29<sup>th</sup> July.

We'd love you take part in our festival – to register your interest, fill out the attached form and send it to OctoberFeast, 119 South Street, Lewes, East Sussex, BN7 2BU with cheque for £10 made payable to OctoberFeast.

Look forward to speaking to you soon ...

Tony Leonard  
(Chairman, OctoberFeast)



# OCTOBERFEAST EVENT APPLICATION

If you would like to submit an event, please fill in the form below. If you would like your event to be given full publicity (including advertising and features in the dedicated OctoberFeast programme and website), please read the accompanying letter for accompanying fees. **Deadline for copy is Friday 29th July 2011.**

**ORGANISATION**

**NAME:**

\_\_\_\_\_

**EVENT NAME:**

\_\_\_\_\_

**EVENT CONCEPT:**

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

**DATE:**

\_\_\_\_\_

**TIME:**

\_\_\_\_\_

**CONTACT DETAILS:**

\_\_\_\_\_

**NUMBER OF PEOPLE EXPECTED TO ATTEND:**

\_\_\_\_\_

I accept that I will be responsible for relevant insurance and licences for the above event.

**SIGNATURE:**

**PRINT NAME:**

\_\_\_\_\_

\_\_\_\_\_

Please send form and payment to: OctoberFeast, 119 South Street, Lewes, East Sussex, BN7 2BU. Any queries, please email [info@lewesoctoberfeast.com](mailto:info@lewesoctoberfeast.com)